

# 2012 YEAR IN REVIEW

EDUCATION FOUNDATION FOR BEND-LA PINE SCHOOLS



BEND-LA PINE SCHOOLS  
**EDUCATION  
FOUNDATION**





# Engaged minds. Bright futures.

## Why We Exist:

Behind every community that enjoys a high quality of life is a highly rated school system. Good schools attract families and businesses that create a strong economic and cultural climate. In turn, well-educated students grow into leaders who maintain those standards for years to come.

## Who We Are, What We Do:

The Education Foundation is an independent, nonprofit 501(c)3 organization, dedicated to supporting and enhancing our public schools. It is a separate entity from the school district comprising of parents, citizens, educators, civic and business leaders who believe that a vibrant public school system is essential to the well-being of our community.

Thanks to donor contributions, since 2003, the Foundation has awarded more than \$1,000,000 in support of students, classrooms, teachers and special projects.

The Foundation's purpose is:

- To provide educational and extra-curricular opportunities for all district students
- To foster creative and innovative curricula

# BEND-LA PINE SCHOOLS EDUCATION FOUNDATION

PO Box 6566  
Bend, OR 97708

Visit our new web site: [www.engagedminds.org](http://www.engagedminds.org)

E: [education.foundation@bend.k12.or.us](mailto:education.foundation@bend.k12.or.us)  
P: 541-355-5660  
F: 541-383-6003

## FY 2012-13 Board of Directors

The Foundation's Board of Directors is a dedicated group of community volunteers who generously give their time, talents and financial resources to further the mission of the organization. We are immensely grateful for their service.

**President:** Pamela Armstrong

**President-Elect:**

Michele Emery

**Vice President:** Bob Jones

**Treasurer & Finance Chair:**

Gretchen Hawkins

**Secretary:** Christy McLeod

**Allocations Chair:**

Odette Adair

**Board Development Chair:**

Cheri Helt

**Public Relations Chair:** Vacant

**Resource Development Chair:**

Peggy Kinkade

## Education Foundation Members

Bruce Abernethy, Beth Bagley, Jim Boen, Amanda Franklet, Vicki Jenkins, Rod Ketner, Steve Lelli, Michelle Johnson, Julianne Repman, Joana Todd, Richard Wagner, Ron Wilkinson

## Staff

Heather Vihstadt, Executive Director  
Christina Belli, Administrative Assistant



## Mission Statement:

To mobilize resources to ensure exceptional public education that enriches our community

## Vision Statement:

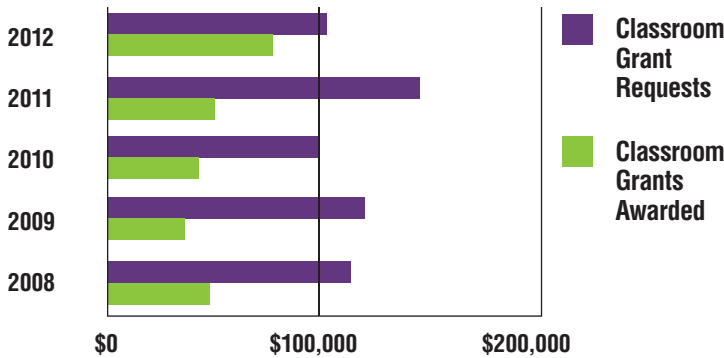
Our programs help create equity for all of our students through access to teacher grants that enhance the classroom experience, and to need-based scholarships that pay for fees and supplies for activities outside the classroom. We collaborate with education leaders and other community organizations to bring creative and innovative programming to Bend-La Pine Schools. Our efforts positively impact every student in the district.

# Classroom Grants Program:

Classroom Grants are valuable resources provided to educators and student groups district-wide. Each spring, teachers submit requests for compelling projects/initiatives establishing need, illustrating educational impacts, and aligning with Foundation funding priorities. These awards support our local public schools for academically proven projects with solid implementation and evaluation plans. Funding priorities are:

- To provide tools for teachers, with an emphasis on technology and science
- To support art and music in classrooms
- To enhance community and parental volunteerism in our schools

Since 2003, with community support, the Foundation has provided \$500,000 in Classroom Grants, positively impacting thousands of students.



# Volunteer

We invite you to become engaged in our cause. To learn more, call **541-355-5660!**

*“Thank you so much for your generous Classroom Grant to support the Lexia Reading Program and La Pine Elementary School. We are elated with the idea that we can now add a research-based, tested and validated technology to provide individualized help for our students in reading over the next two years. Your gift will improve many lives at many levels. On behalf of the students and staff at La Pine Elementary, I express my heart-felt gratitude.”*  
—Sincerely, Evelyn

## Mosaics at Bear Creek Elementary

This Classroom Grant was awarded in 2012 to Kinsey Martin, educator at Bear Creek Elementary. The funds permitted more than 500 students to work collaboratively with tile artist, Sam Bernardi, to construct two beautiful permanent mosaic installations. The school has a dual-immersion language program, one mosaic was created in English and the other in Spanish. According to Martin, the mosaics “incorporate the rich cultural identities and values of all students in the Bear Creek Community.” It will certainly be a source of pride for students for years to come!



## Spectrophotometry for DNA Analysis

Bend Senior High School teacher, Laura Sugden, was awarded grant funding for this scientific equipment in 2011. Sugden shared, “Students enjoy learning real world practical lab protocols. It helps them to understand what it would be like to work in a research lab environment.”





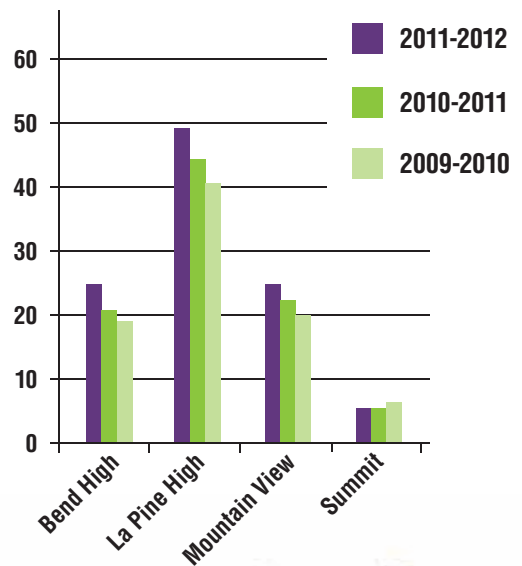
## Activity Fee Scholarship Program:

This program has directly benefited over 3,000 deserving middle and high school youths by providing financial aid for participation fees associated with sports. Studies show that investing in after-school programming yields a high return to society by reducing juvenile crime and risky behaviors. Such programs also enhance student achievement with improved attendance, betterment of test scores, higher graduation rates, increased likelihood to pursue college, and the development of positive peer and mentor relationships.

Students qualify for assistance based on eligibility guidelines associated with the Free & Reduced Lunch Program, which now serves 45% of all district students! Students seeking financial support should contact their school's activity director, coach, faculty mentor, or school administration office.

## Seeking Financial Aid

Percentage of High School Students Seeking Aid

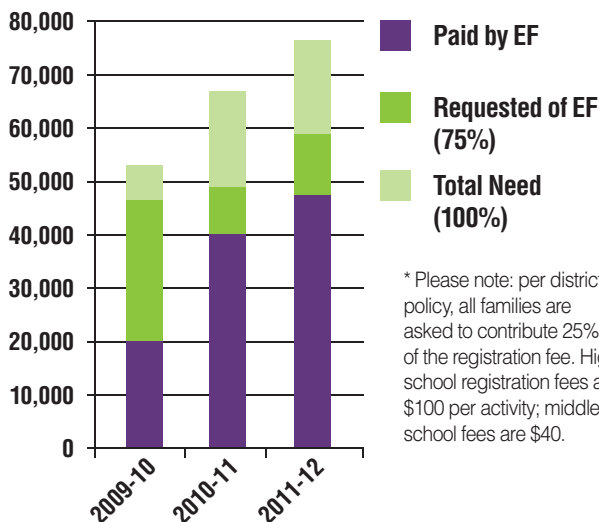


*"Thank you for the opportunity to participate in track. I have been working to get scholarships to attend college, but I have found that scholarships are very competitive. Scholarship boards like to see a well-rounded person; this is to include academics, sports and activity groups. I learned a great deal about perseverance and the importance of training both your body and mind. The learning opportunities I have been given allowed me to make new friends."*

— LPHS student

## Activity Fee Scholarship

Need Levels & Amounts Funded



\* Please note: per district policy, all families are asked to contribute 25% of the registration fee. High school registration fees are \$100 per activity; middle school fees are \$40.

*"On behalf of the Bend High Athletic Department, I want to personally thank the Education Foundation for all their fundraising efforts to provide money for the participation fee that the students at Bend High. As you know, times are tough, and we have many kids who are doing without and they have benefited from your generosity... This community never ceases to amaze me when it comes to compassion for our youth." – Craig, Athletic Director*

# Legacy Gifts:

Did you know that you can leave a lasting legacy gift to our public schools through the Education Foundation? There are many ways to do so, but the most common is through a will. For more information call 541-355-5660 or visit our web site at [www.engagedminds.org](http://www.engagedminds.org).

## SPOTLIGHT AWARDS

A Spotlight Award allows a donor to “spotlight” a retired educator or philanthropist with a focus on a specific subject, school, program, or classroom project. Depending on the amount of the gift, they may be one time awards (ranging from \$500 - \$2,500) or recurring in perpetuity (\$25,000 or more). Donated funds benefit students through Classroom Grants.

### Wallace Wilson Spotlight Award

Mrs. Faith Wilson gave a \$50,000 endowment to honor her late husband’s lifelong commitment to teaching. This gift will provide funding to Pilot Butte Middle School’s science department for years to come.

### Marjorie Smith Spotlight Award\*\*

This gift, made in remembrance of Marjorie Smith who taught at Allen and Kenwood elementary schools, provided a SMART Board for Juniper Elementary.

### Rick Plants Spotlight Award\*\*

This grant honored Rick Plants who taught at Mountain View High for over three decades serving as both the Choir Director and Activities Director and benefited Mountain View High’s Music Department.

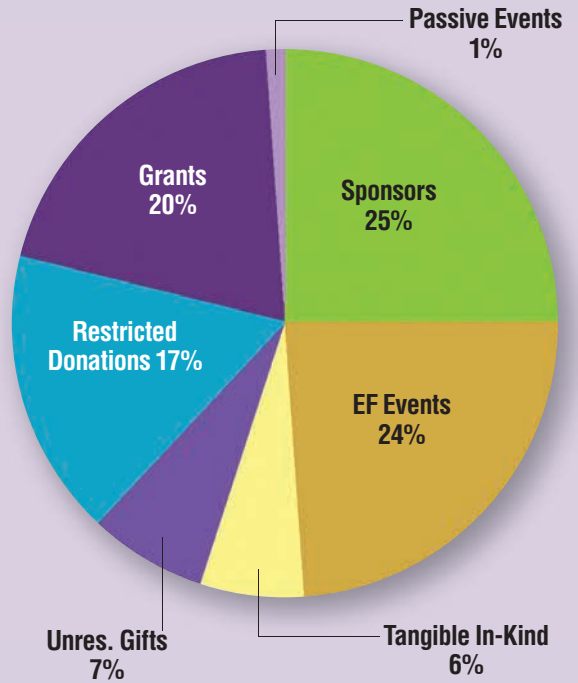
### Tom Achterman Spotlight Award\*\*

The \$1,000 gift made in Tom Achterman’s name honored his 30 years of service to the district. It benefited the 6th, 7th, and 8th grade Humanities Department at Cascade Middle School — impacting more than 1,000 students.

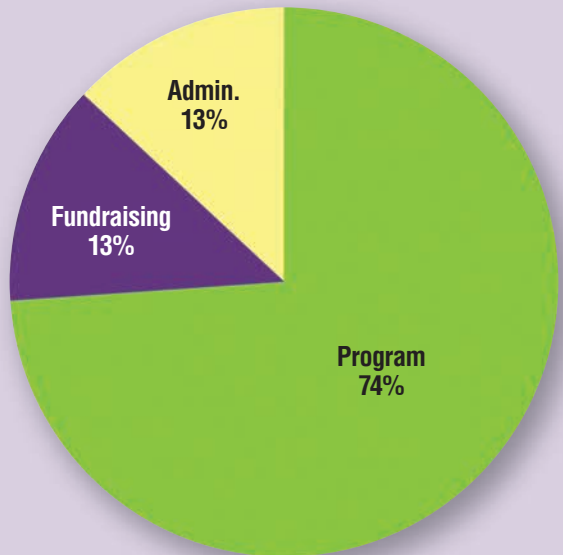
### Tom Houston Spotlight Award

Marcia Houston established a memorial fund for her husband, Tom Houston, after his passing. Tom was obviously a well-loved man as many family members and friends made contributions. Tom worked as a school counselor at Bend Senior High for more than 20 years. His family will aid in grant selection.

\*\* Wells Fargo funded these awards.



## 2011-2012 Revenues\*



## 2011-2012 Expenses\*

\* Does not include revenue or expenditures associated with FAST.

# EVENT SCHEDULE

JANUARY

## Chili Cook-Off

Many of Bend's best restaurants compete in this annual fundraiser held at the Athletic Club of Bend. Winners are named in the following categories: traditional, spicy, exotic and people's choice. Chili aficionados enjoy the "all you can eat" event — washing it all down with local brews.

MARCH

## Trivia Bee

The Foundation's signature event! (See below.)

MAY/JUNE

## Golf for Schools

Many of Central Oregon's premier golf courses make half-price rounds available to the Foundation to sell to the general public at [www.Golfforschools.org](http://www.Golfforschools.org).

JUNE

## Donor Reception

Each spring, donors are treated to appetizers and beverages as they mingle with board members, district educators, and community leaders. The event includes a recap of annual activities and presentations by select grant recipients.

NOVEMBER

## Principal of the Day

Annually, the Foundation invites business and civic leaders to serve as the "honorary principal" at area schools to learn about the challenges, responsibilities & decisions that principals face. The event concludes with a networking luncheon.

NOVEMBER/DECEMBER

## Mt. Bachelor Ski for Schools

Mt. Bachelor has sponsored this terrific event which allows the community to ski or snowboard for just \$25 per day. The event has raised more than \$150,000 since its inception!

*\*Many businesses support the foundation through passive fundraising. Call 541-355-5660 if your company has such opportunities!*

# FY 2011-12 CORPORATE DONORS

10 Barrel Brewing Company  
Ace Hardware  
Advisory Services & Investments  
Alchemy Solutions  
Athletic Club of Bend  
BBT Architects  
BLAST  
Bank of the Cascades  
Bend Garbage & Recycling  
Bend Education Association  
Bend Memorial Clinic  
Bend Research  
The Brace Place  
Breakaway Promotions  
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Bryant, Lovlien & Jarvis, PC  
COIPA  
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College Counseling & Ed. Planning  
Deschutes Brewery  
Desert Orthopedics  
Footzone of Bend  
Hayden Homes  
High Desert BNI Group  
Karnopp Petersen, LLP  
Microsoft  
Mid Oregon Credit Union  
Miller Lumber

Mt. Bachelor  
Mt. Bachelor Rotary Club  
Newport Ave. Market  
Nosler  
ODS  
OnPoint Community Credit Union  
Organic Sleep Products  
Panda Express  
Pepsi-Cola Bottling Company  
Praxis Medical Group  
R&H Construction  
Rotary Club of Bend  
SGA CPAs  
Selco Credit Union  
South Valley Bank & Trust  
Stahancyk, Kent & Hook, PC  
Standard Insurance  
Subaru of Bend  
Summit High Booster Club  
Sunny Bliss Real Estate  
Super Fit Productions  
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Tower Theatre  
US Bank National Association  
Wells Fargo  
Willamette Dental  
West Bend Property  
Zydeco Kitchen & Cocktails

## MEDIA PARTNERS

AdFed of Central Oregon  
The Bulletin  
COTV  
Cascade Publications  
Design Ranch  
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The Source  
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## GRANTORS

Bend Foundation  
Fred Meyer Fund  
OCF - R & M Chandler Fund  
Ronald McDonald House Charities  
US Bancorp Foundation  
Wells Fargo Foundation

## IN-KIND DONORS

Thanks to the individuals and businesses that generously provided in-kind contributions. Such donors include:

- Awbrey Glen, Brasada Ranch, Crooked River Ranch, Eagle Crest, Juniper, Meadow Lakes, Prineville Country Club, Pronghorn, River's Edge, Sunriver, Tetherow (In support of Golf for Schools).
- Restaurants and vendors that supported the Chili Cook Off
- Those who provided prizes for the Trivia Bee
- Volunteers who shared the gift of time

# 8TH ANNUAL TRIVIA BEE

6 p.m., Friday, March 8 • Tower Theatre, Bend

## Reserve Sponsorships & Teams Now!

Join us for the 8th Annual Trivia Bee presented by ODS! Doors will open at 6 p.m. at the Tower Theatre with live music and complimentary appetizers provided by Zydeco! This spirited competition brings together 49 3-persons teams, all competing for the prized Trivia Bee Cup. The highly anticipated annual community event pits friends, business competitors, colleagues and rivals against one another, all vying for bragging rights as the masters of minutiae.

Last year's event SOLD OUT, so if you would like to reserve a sponsorship or team please call 541-355-5660 to obtain a sponsorship packet. Receive a FREE mulligan (a \$50 value) if payment is received by Dec. 31, 2012.

This year, we hope to raise \$50,000, to top last year's record of \$43,000. Please help us achieve our goal.



# Letter from the President:

As I was navigating the series of round-abouts that make travelling in Central Oregon so interesting, three words from a radio interview captured my attention: “Help, Thanks, Wow,” the title of a new book by Anne Lamott. For me, the words HELP, THANKS, and WOW epitomize this past year for the Education Foundation for Bend-La Pine Schools.

**HELP.** We seek support to fund our two major programs; Activity Fee Scholarships (AFS) and Classroom Grants (CG). While this year we were able to give more to AFS (WOW) than in any year prior, we are not able to fully meet the need requested. The Classroom Grant applications in 2012 were among the finest we have received, and while we were able to fund more than in years past (WOW), many worthy grant requests remained unfunded. Our goal as a foundation is to grow in our fundraising in order to better meet the needs of our students and teachers.

**THANKS.** We are so grateful for your generosity. Thanks to you, The Education Foundation has given more than \$1 million to the Bend-La Pine Schools since its inception (WOW). Your contributions directly impact students, families, and teachers – our community. Thanks to you, the Foundation supports exceptional education in our district. Thanks to you, students have opportunities to grow, both in the classroom and on the playing field.

**WOW.** Wow is that word of absolute appreciation, an involuntary expression when seeing something magnificent, experiencing something inspiring. The Olympics, a State Championship, performing at Carnegie Hall... It is all possible when a big dream and a little support come together!

THANKS for your HELP as we continue to grow. More WOW to come.

Sincerely, 



## FY 2011-12 INDIVIDUAL DONORS

Anonymous  
Hugh & Odette Adair  
Kristin Artman  
Beth Bagley  
James & Kathleen Bailey  
Nancy Baker  
Benedikt Family Trust  
William & Sandra Bigelow  
Teresa Black  
Maria Boell  
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Zak Boone  
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Peter & Jeanette  
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**Education Foundation for the  
Bend-La Pine School District**

PO Box 6566  
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## Invest in Students. Support Our Future.

Education Foundation programs address some of society's root problems and to increase opportunities for student success:

According to *Fight Crime, Invest in Kids*, "Quality after-school programs have been shown to decrease crime, drug use and teen pregnancy, and to increase high school graduation rates and college enrollment of the young people they serve."

*The President's Committee on Arts & Humanities* states, "In order to effectively compete in the global economy, business leaders are increasingly looking for employees who are creative, collaborative and innovative thinkers. A greater investment in the arts is an effective way to equip today's students with the skills they will need to succeed in the jobs of tomorrow."

Additionally, *The Impact of Education Technology on Student*

*Achievement* says students who have regular access to technology, have a stronger breadth of knowledge in core subject areas, learn at a more efficient pace, earn higher test scores, and are more engaged which can lead to higher level thinking and problem solving.

And, as *Science for All Americans* points out, a good science education helps students "to develop the understandings and habits of mind they need to become compassionate human beings able to think for themselves and to face life head on. It should equip them also to participate thoughtfully with fellow citizens in building and protecting a society that is open, decent, and vital".

Nelson Mandela once said, "Education is the most powerful weapon which you can use to change the world." Please join us by investing in our students and the future of our community.

- I'd like to make a gift     Monthly     Quarterly     Annually     Other
- Please charge credit card    # \_\_\_\_\_    Exp \_\_\_\_\_    CVV code \_\_\_\_\_
- My check is enclosed     Please bill me    Credit Card/Pledge Signature: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
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